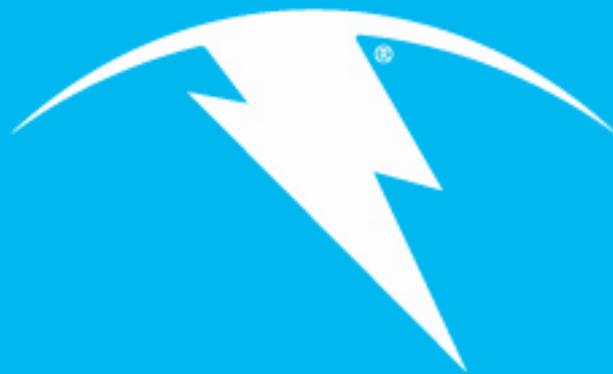


coolheat

WHITE LIGHTNING



**NEW LOOK! STILL
COMMITTED TO
CLEAN**

CLEAN RIDE™

The Legendary Self-Cleaning Lubricant

Clean Ride™ is Cycling's Only Self-Cleaning Lubricant

Clean Ride literally sheds dirt & grime while you ride, keeping your bike running smoothly.

Clean Ride sets up as a dry wax film, with self-cleaning activated by any dirt, grit or grime that finds its way onto your chain or parts. Clean Ride is a unique, wax-based lubricant. For optimum 'self-cleaning' performance, do not mix Clean Ride with oil based lubricants. The dirtier the ride, the more active the shedding action.

Available in 2Oz [WL 2], 4Oz [WL 4] or 8Oz [WL 8]



EPIC RIDE™

A Light Bodied Synthetic Lubricant

Epic Ride™ is an excellent all-conditions bicycle lubricant

Because Epic Ride is uniquely formulated with non-petroleum based synthetic oils, it provides long haul durability without the excessive grime build-up common with conventional synthetic and non-synthetic wet-style lubricants. This unique technology was awarded a patent in 1999.

Epic Ride is a superior chain lube that also works great on derailleurs and cables, it will also smooth out stanchions and rejuvenate suspension seals and wipers.

Available in 2Oz [EPIC 2], 4Oz [EPIC 4], 6Oz Spray Can [EPIC 6] or 8Oz [EPIC 8]



WET RIDE™

A Heavy Bodied Synthetic Lubricant

Wet Ride is a thicker, heavier bodied lubricant that is totally waterproof.

Wet Ride is made using only premium synthetic oils and water repelling polymers. Special anti-corrosion additives prevent rusting of parts even when subjected to heavy fog or coastal salt-air.

Wet Ride eliminates drivetrain noise, it delivers super smooth shifts, unmatched lubrication intervals, and total protection against water.

Available in 4Oz & 8Oz [WET RIDE]



Crystal™ Grease
A Different Kind of Bicycle Grease!

Crystal Clear. Odorless. Non-Staining. Non-toxic. Biodegradable.

An aluminum based thickening system makes Crystal Grease 100% water proof. Premium hydro-treated base oils deliver smooth bearing lubrication and long-lasting durability. Crystal Grease will not attack gaskets, seals or carbon fiber. Crystal will not stain painted surfaces. Crystal Grease allows mechanics to visually identify wear and contaminate particles.



Wash & Shine™
Cleaning Your Bike is Easy!

Wash & Shine™ quickly loosens, lifts and removes dirt, grime, mud and dust.

Wash & Shine is great as a 'maintenance cleaner'. An advanced 100% biodegradable solvent-free formulation. With carnauba wax in this amazing product leaves a protective film and an eye pleasing shine!

Available in 32Oz [WASHSHINE]



Clean Streak™
Instantly Cleans Chains, Gears, Derailleurs and Disc Brake Rotors

Clean Streak™ is cycling's first and most effective DRY Degreaser.

Clean Streak works fast to break down and wash away stubborn grease, road grime and dirt. Clean Streak then dries in just minutes, with no residue. Water rinsing is not required!

After using Clean Streak, your drivetrain and parts will be clean, shiny, residue free and thirsty for a fresh coat of lubricant.

Clean Streak should be used outdoors or in a well-ventilated area, and over an old rag or newspapers to catch the grease and grime as it flushes off your parts.

Available in 12Oz & 32Oz [CLEANSTREAK]



MATTE FINISHER™

THE INDUSTRY'S FIRST GLOSS-FREE MATTE FINISH CLEANER!

Matte Finisher™ is formulated specifically to remove road and trail grime, fingerprints, nutrition residue, oil splatters, and rim glaze. Matte Finisher maintains deep matte colors and offers a streak-free finish that is safe for all surfaces. Thanks to clinging foam technology, Matte Finisher makes it easy to spot clean with precision and confidence.

Matte Finisher delivers a streak-free, gloss-free finish, which helps matte finish bikes look "showroom" new. Also safe for use on clear-coated bicycles.

Matte Finisher has been tested and approved by leading bicycle manufacturers.

Available in 19Oz [MF 19 OZ]



NEW EASY WASH

Easy Wash™ is a foaming bike cleaner that works without pre-rinsing. It is formulated to safely remove road and trail grime, nutrition residue, oil splatters, rim glaze, and perspiration stains.

Easy Wash clinging foam allows you to spot clean with ease and precision. Use on frame, wheels, and handlebars, precision components, carbon fiber, titanium, aluminum, steel, plastic, and vinyl.

Easy Wash can also be used on outdoor gear including kayaks, paddleboards, camping and hiking equipment, fitness equipment, surf boards, outdoor furniture, and more!

Available in 19Oz AEROSOL [EASY WASH]



NEW BAMBOO CYCLE WIPES

QUICK CLEAN UP ON THE ROAD OR WORKSHOP

If you have ever fixed a flat on the side of the road or done repairs in your home workshop, you know how dirty you can get. White Lightning Bamboo Cycle Wipes are the quick and easy solution for cleaning your hands and are durable enough to clean your bike.

Made from Bamboo, White Lightning Cycle Wipes are tough, durable, and tear resistant. They have a waffled texture that absorbs more grease and grime than ordinary wipes and are treated with a solution that is strong enough to clean a bicycle chain, yet safe enough to clean a cyclist's hands.

Use cycle wipes after a roadside repair so you can keep riding without turning your bar tape black. You can even use one Cycle Wipe to clean your entire bicycle including the frame, drivetrain, bars, stem, and saddle!

Not only are Bamboo Cycle Wipes convenient and extremely effective, because they are made from Bamboo, they are the eco conscious choice. They are made from Bamboo, a sustainable and renewable resource, and are biodegradable.

15 per pack [WL WIPES]

